

"Simplicity is the perfect harmony between the beautiful, the useful and the appropriate."

Frank Lloyd Wright



About In/Edit

IN/EDIT is a designer and distributor of high-end promotional products. Launched in 2012, the company is today a prime destination for object based communications. IN/EDIT brings a personalized approach and an originality and freshness of ideas through our vast network of highly professional designers, craftsmen and manufacturers in Switzerland and around the world. It is this exceptional network, built over the years by force of passion, conviction and interest, that the company puts to the service of the expectations and demands of its customers.



Our Mission

To create an exclusive line of products for the corporate gift market, embodying timeless style and using only the most noble and authentic know-how in Switzerland and the highest caliber craftsmen. Simple and elegant — what makes IN/EDIT special is its approach to meeting it's clients' needs and its thorough understanding of the world of luxury. Each project is approached with professionalism, human touch, and aesthetic sensitivity. IN/EDIT's core philosophy encompasses three very important French principles.

Savoir faire

Savoir-être

Art de vivre



Savoir faire

Excellence
Competences & Skills
Métiers d'art
Expertise & Knowledge
Art & Crafts



Savoir-être

Empathy
Responsibility
Respect
Attentiveness
Loyalty
Transparency
Tailor made
Slow Luxury



Art de vivre

"Art de vivre" is the combination of know-how and daring which gives sense to a slow, meaningful and simple life. IN/EDIT creates beautiful things with fine textures and colors, made to last, and to adorn our interior.



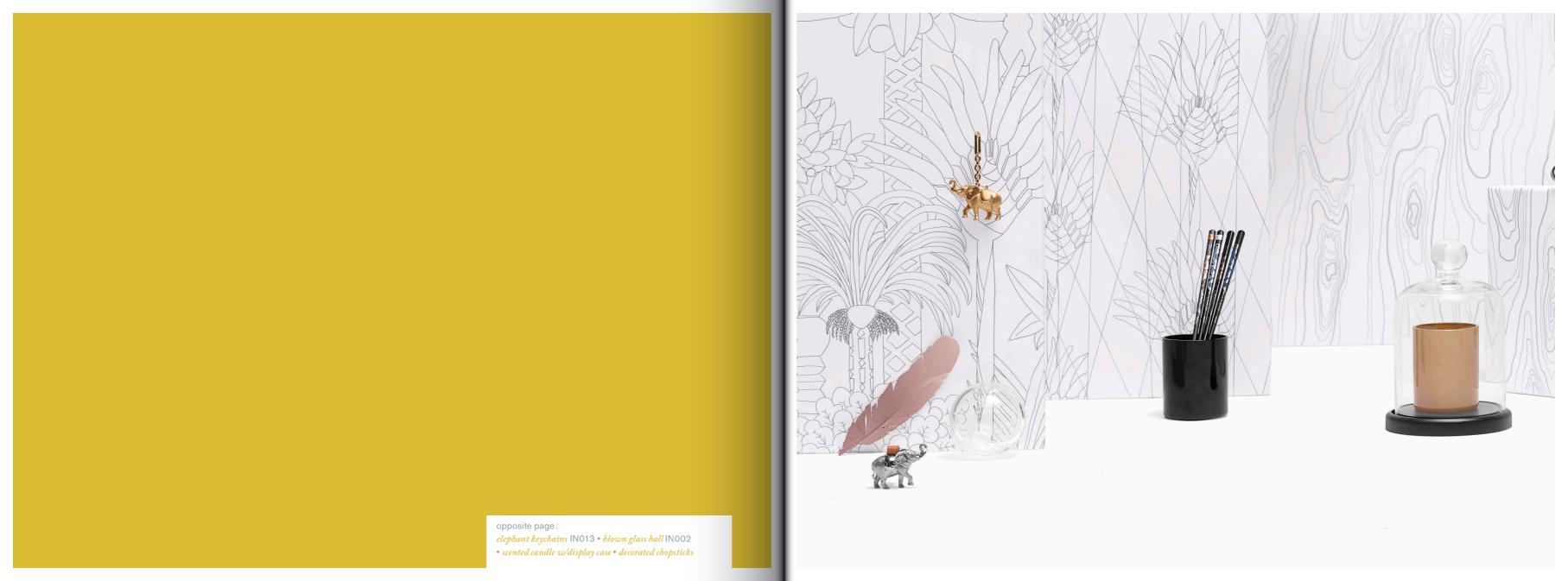


In the Home

Home is a place of warmth, comfort, and familiarity. With these personalized gifts from IN/EDIT, you can make sure that your clients and loyal customers have a taste of the special way of life that we provide. Made with warmth, and attention to quality materials and details, these gifts for the home are true examples of "Art de vivre."

opposite page:

leather tissue boxes w/logo















this page: christmas tree IN020 opposite page: christmas box concept IN022

Artisan Glass

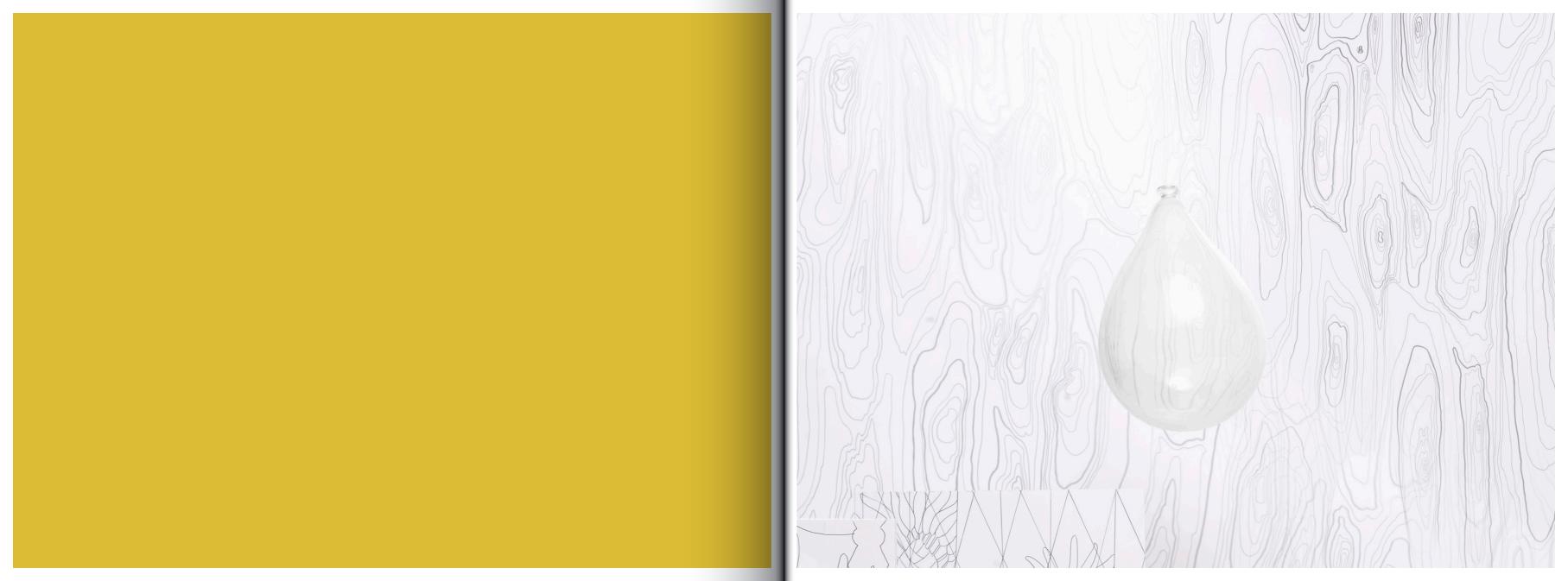
For those familiar with high-quality luxury goods, there is a tangible feeling attached to a product produced by the hands of a skilled craftsman. IN/EDIT continues the legacy of fine Swiss handcrafting by working with skilled craftsmen who bring with them generations of manufacturing know-how.





this page: *blown glass ashtray* IN005 opposite page: *blown glass ball* IN001















this page: airtight container with window IN011 opposite page: pepper/salt mill IN010







this page: champagne cork IN007 • wine cork IN012 opposite page: wine air pump IN008





IN/EDIT's collections combine trends and innovation in a unique manner and are dedicated to those who seek both the constancy of quality and fresh concepts. Thanks to our extensive network of designers and manufacturers, all at the top of their respective fields, every IN/EDIT piece is carefully thought through and crafted, from its inception until the final product is realized. Conceived with love, each product carries the creative traces of the hands through which it has passed.









this page: elephant keychain IN013
• magnifying glass IN018 • cufflinks IN016
opposite page: umbrella w/inside print IN019





Technology

IN/EDIT is also proud to offer technology-driven gifts. Just as a fine music box was once considered both the height of technological wonder and a luxurious gift, unique, custom-made speakers and other "gadgets" bring joy and convenience to your clients and signify a shift in what it means to live "the good life" in today's world.

opposite page: wireless bluetooth speaker IN024











this page: wireless bluetooth speaker IN035
• wireless bluetooth speaker IN024
opposite page: speaker IN025



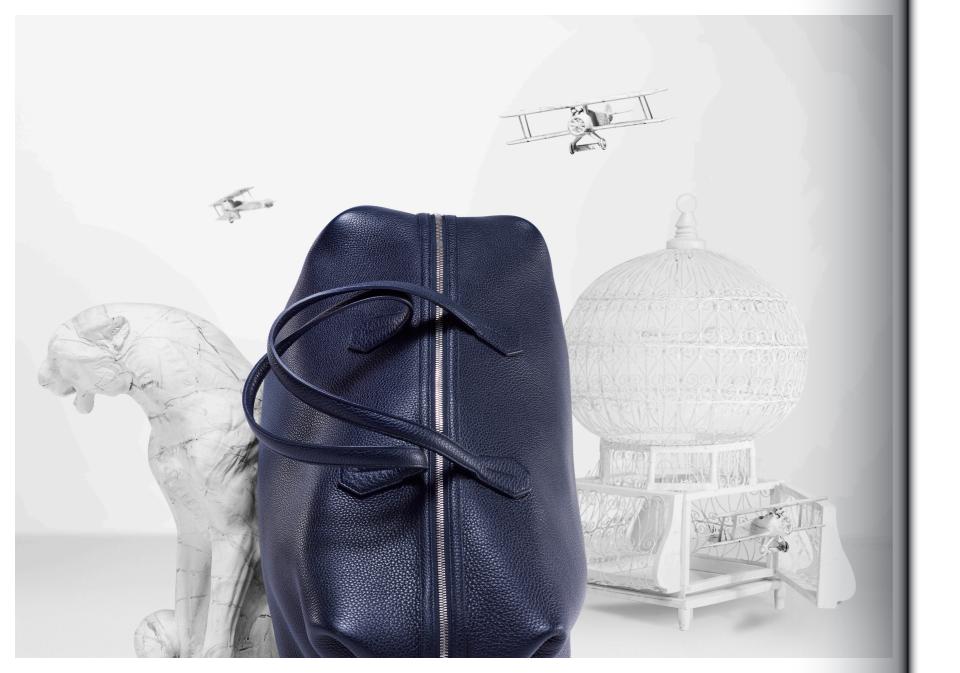








this page: plug adapter IN030 opposite page: power bank & bandwarmer IN029
• power bank IN033



Mettre les voiles

Top end clients are always on the go. With these exclusive gifts dedicated to the traveler comfort, we endeavour to bring the quality and craft that one experiences at home onto the road with them. Finely crafted bags are a hallmark of IN/Edit.

opposite page: weekender bag IN048





opposite page: weekender trolly IN049
• weekender bag IN047





this page: weekender bag IN048 opposite page: laptop carrying case IN056



Leather craft

Sometimes the only difference between an ordinary object and an object of special importance lies in the materials used. At IN/EDIT, our choice of materials and finishes influences how our creations are experienced. Textures, colors, and patterns reveal the meaning of, and sublimate the form created.









suit bag IN051







At IN/EDIT, we understand the importance of brand loyalty and trust. Offering a gift—with the simple and sincere wish to give pleasure—is one of the best ways of maintaining a positive relationship and expressing mutual trust. Tailor-made and personalized, the gift shows your loyal customers that you appreciate their patronage and that you value quality in all things.

IN/EDIT

Promenade-Noire 6 CH-2000 Neuchâtel

M +41 79 321 01 90 celine.surdez@in-edit.ch

www.in-edit.ch



IN/EDIT